

Mock Press Conference

Mass Communication and Journalism is not a theory centric course, it requires practical implementation of theory. Keeping this fact in mind, on 17th March 2010, the institute organized a mock press conference on Common wealth Games 2010, will be a success or not? The students of the 1st year organized the conference. Few students posed as panelists representing important people associated with the games like, Smt Sheila Dixit, the Chief Minister of Delhi, Mr. Suresh Kalmadi, and the sports minister, Mr. Yadyal, Mr. Gill addressing the press and the others posed as journalists. The organizing committee drafted an invitation, compiled a press release and prepared a press kit. The reporters brought along the press kit. The interactive question answer activity taught the students professionalism required in journalism. All the students dressed in formals which provided a sophisticated look to the conference.